

MATT ZIMBEL

ARTISTIC DIRECTOR | BROADCAST EXECUTIVE | PRODUCER | HOST

PROFILE

An effective bi-lingual (French / English), executive / creative artistic director and producer, who builds team consensus and fosters a spirit of high production values and motivated productivity. An engaging communicator, published writer and experienced media host, who communicates effectively with audiences, colleagues and stakeholders. An award-winning musician / producer, broadcast executive and creative thinker with a strong marketing, branding and sales sensibility who has managed multi-million-dollar international projects on multiple platforms (live, web, tv and radio) resulting in the production of innovative events, revenue growth and on time, on budget delivery. With more than 40 years of experience as an entrepreneurial creator and administrator, Zimbel has also raised millions of dollars for arts and media projects from private equity and government sources.

CAREER HIGHLIGHTS

PRODUCER

NETFLIX / JFL, MONTREAL, QC | 2018

32X30 MIN Produced the global comedy special "Comedians of the World" for the territories, Canada, USA, Quebec, France, U.K. Australia, New Zealand, South Africa, Jordan, Egypt & Palestine. Dealing with talent, content, script, design and network. Oversaw all post production for Canada, Quebec and France.

ARTISTIC DIRECTOR

CANADIAN SONGWRITERS HALL OF FAME, TORONTO, ON | 2016 - 2017

Wrote, directed & co-produced the 9th Canadian Songwriters Hall of Fame Gala which inducted Neil Young, Bruce Cockburn, Beau Dommage & Stephane Venne in front of a sold out crowd at Toronto's landmark theatre Massey Hall and on CBC TV, Radio and Web.

SENIOR PRODUCER / HOST BROADCASTER (CBC)

PAN AM AND PARA PAN GAMES, TORONTO, ON | 2014-2015

International Broadcast of the opening & closing ceremonies for the World Feed, including production of the opening film featuring the first sanctioned base jump off the CN Tower. The programs were some of the largest television productions ever undertaken in Canada and featured Cirque de Soleil, Kanye West, Serena Rider & Pitbull. The programs were seen by over 100 million people worldwide & was a finalist for 6 Canadian Screen Awards in the categories of Producer, Director, Art Direction, Sound, Host, Opening, winning in 3 categories including Best Direction.

CO-DIRECTOR / WRITER / PRODUCER

FEATURE DOCUMENTARY "ZIMBELISM, GEORGE ZIMBEL'S 70 YEARS OF PHOTOGRAPHY" | 2015

Distributed by the National Film Board of Canada and Gravitas Ventures in the US. The film has been selected for The Shanghai International Film Festival, The Beijing International Film Festival, FIFA, DART Festival, The Canada China International Film Festival, Salem Doc Fest., Raindance in London and Hot Docs in Toronto where it was a finalist for the audience choice award.

ARTISTIC DIRECTOR/ CREATIVE LEAD PRODUCER

CANADA DAY ON PARLIAMENT HILL, OTTAWA, ON | 2010-2011

Creation of original musical, video, spoken word content - directing 2 live to air shows with a cast & crew of more than 450 people and a \$4.3 million budget. Leading creative development with Canadian and UK government, TV, Radio, Web platforms & international broadcasters. Supervising all aspects of show running, set creation, projection and production, including cirque artists 7 Doigts du la Main, Sam Roberts, Pierre Lapointe, Elisapie Isaac, Florence K, Zogma Dance, Kampania, Quartet Orphee, Great Big Sea & Corb Lund. Results: Largest attendance in the history of the event with more than 300,000 people live, 2.8 million viewed the shows on television and more on web and radio.

DIRECTOR / WRITER / HOST

1HR POV DOCUMENTARY 'UN AMERICAN AU QUÉBEC', CANAL D. BROADCAST | MAY 22, 2016 @ 22H

"DOCUMART" HOST

BANFF INTERNATIONAL TELEVISION FESTIVAL, BANFF, AB | 2006-2007

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CAREER HIGHLIGHTS CONT.

CREATIVE CONSULTANT

ABORIGINAL MUSIC AWARDS | 2003 / 2004

GUEST SPEAKER

IDEA CITY, TORONTO, ON | 2007

CREATIVE ARTISTIC DIRECTOR / EXECUTIVE PRODUCER

CANADIAN CULTURAL PROGRAM EXPO, NAGOYA, JAPAN | 2005

CO-CREATOR / PROGRAMMER

UNESCO'S WORLD CAPITAL OF BOOKS, MONTREAL, QC | 2005

CREATOR / EXECUTIVE PRODUCER

PRIMETIME TV 26 X 30 EPS "MY MESSY BEDROOM", CANADA, U.S., ISRAEL, FINLAND | 2001

MEMBER BOARD OF DIRECTORS

CANADIAN ACADEMY OF RECORDING ARTS & SCIENCES | 1999-2006

MUSICIAN & RECORD PRODUCER, LEADER

AWARD-WINNING NEW WORLD JAZZ BAND 'MANTECA' | 40 YEARS

The band's 12th CD "Twelfth of Never", was released to critical acclaim on Sept. 23, 2016 by Pheramone Records in Canada.

CO-WRITER / CO-DIRECTOR / CO-PRODUCER

"THE NIGHT I SHOT MARILYN", BRAVOFACT SHORT | 2015

SENIOR PRODUCER / HEAD WRITER

"THE ZOOMER" PILOT + 26 EPISODES, ZOOMER TV, TORONTO, ON | 2013 WITH DENISE DONLON & CONRAD BLACK

Creation & execution of a 1 hour weekly television / web program. Running an editorial team of 5 & a production team of 12. Creating a fresh take on issues effecting the 45+ demographic by building a unique season of 26 episodes of current affairs, humour & the arts.

CREATOR & SENIOR PRODUCER

MUCH MUSIC'S REVOLUTIONARY POLITICAL "UN-COVERAGE" | 1993

This series was aimed at engaging young viewers and was studied at Columbia School of Journalism. Winner of the Special Event Coverage Gemini Award in 1993.

PRODUCER OF NETWORK SPECIALS FOR BLONDIE, MILES DAVIS, TITO PUENTES, BRUCE HORNSBY, MARIA JOAO, BRIAN BLADE, PATICIA BARBER, ZACHARY RICHARD, MICHEL RIVARD, ISABELLE BOULAY

ADDITIONAL EXPERIENCE

CONSULTANT

AVALANCHE PRODUCTIONS, VEGA MUSIC & M FOR MONTREAL FESTIVAL MANAGEMENT CO., LABEL & ALT MUSIC FESTIVAL, MONTREAL, QC | 2008-2010

Restructured business units following the unexpected passing of the foundering owner. Developed a new 3 year business plan for merged company. Implemented improved methods for project reporting, harmonized fiscal network & HR. Developed "Project Working Group" structure to better serve artists, clients and increase productivity to 'do more for less'. Sales & grant revenue increased by 30% in one year. Created & produced ad campaigns (Radio, TV, Print, Outdoor, Web) for Sylvain Cossette Vol. II, (certified platinum), Beast (certified gold), & Elisapie Isaac. Produced & Directed Video's including Lucky Uke #1 on MusiMax (see mattzimbelyoutube).

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ADDITIONAL EXPERIENCE CONT.

VICE PRESIDENT

MUSIMAX, MONTREAL, QC | 2007-2008

Led the network during the highest ratings period in its ten year history with a team of 15 employees responsible for creating new programming and improving the quality and branding of both in house and independent productions. Managed 3.5 million dollar budget while creating and launching new programs and broadcast strands and Integrating new reporting and research structures. Improved employee motivation and productivity and supervised international purchasing and sales. Oversaw marketing and season launches. Developed TV, Radio & Web integration at Astral.

PRESIDENT/ EXECUTIVE PRODUCER

COPIE ZERO TELEVISION & MEDIA, MONTREAL, QC | 2000-2007

Created & produced (in association with co-producer Campbell Webster) more than 70 television and web programs / DVDs including documentary, animation, comedy, lifestyle, galas & large scale bilingual state celebrations. Programs received numerous awards & have been licensed around the world. Responsibilities included creation, production, marketing, financing, human resources & budgeting. Company would vary from 5 employees to 100 pending on production. Clients included CBC, CTV, WTN, NCC, PCH, MuchMusic.

PRESIDENT / CREATIVE DIRECTOR

OYE! CANADA | 2004-2006

With partners Donald Tarlton and Steve Herman, Executive Produced and Artistic Directed the 3 million dollar cultural program for the Canadian government at Expo 2005 in Nagoya, Japan. Produced large scale state celebrations including Canada Day on Parliament Hill (2001 + 2005). Led teams of over 100 people in highly complex bi-lingual live and television productions building consensus between a wide variety of stakeholders including foreign, domestic, First Nations and provincial governments.

PROGRAM DIRECTOR

MUSIMAX, MONTREAL, QC | 1997-1999

Created original television productions and programmed acquisitions into new programming strands which led to increased viewership and revenue. Created new revenue streams with international programming sales. Produced international specials for Blondie, Bruce Hornsby and domestic specials with Isabel Boulay, Michel Rivard and Zachary Richard.

TELEVISION AND RADIO HOST | 1988-Present

Hosted the international music coproduction program Wired for CBC Television. Created & hosted three national radio series for CBC Radio – Rad Radio 1995, Café au Lait 1994, Compact Discussion 1993. Hosted lifestyle tv series for W Network & music specials for Bravo. Was regular guest host for the CBC National Radio Program “Prime Time”. Created & hosted "Road Stories" for Jazz FM Fall 2018.
<https://soundcloud.com/matt-zimbel>

PRODUCER

JUNGLE MUSIC, TORONTO, ON | 1994-1995

Produced music, sound design and voice overs for television & radio advertising. Clients included numerous national & international brands.

MUSIC PRODUCER / RECORD PRODUCER / MUSIC DIRECTOR | 1977-Present

Produced award-winning albums for Manteca, Lennie Gallant, Nancy White, Phil Dwyer, Lorraine Segato, Doug Wilde, Weed Monkeys, Lyne Tremblay & American Dumpster. Produced CBC radio remote recordings for Miles Davis, Tito Puente. Acted as music director with Doug Wilde on Gemini Awards, 1993, 1994, Canada Day on Parliament Hill 1993,1994, CBC's Friday Night With Ralph Benmergui 1993, 1994.

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ADDITIONAL EXPERIENCE CONT.

MUSICIAN | 1975-Present

Performed with Leonard Cohen, Daniel Lanois & is leader of Manteca, an award-winning New World Jazz band founded in 1979 that has toured the world, sharing stages with Miles Davis, Weather Report, Van Morrison and others. Manteca has released 12 recordings the most recent of which is "The Twelfth of Never" released by Pheromone Music in 2016 and produced and co-written by Zimbel. The 13th recording "Augmented Indifference" will be released in 2019. www.manteca-music.com.

TV PRODUCTIONS

Opening and Closing Ceremonies Pan Am Games 2015 Toronto
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My Messy Bedroom – 26 x 30 Can, USA, Finland, Israel*
And Yet I Blame Hollywood – 24 Canada CBC
Scars – 14 eps- Canada – CBC
The Thrill on the Hill – CBC, SRC, NewsWorld, RDI, TV5*
Merci Montreal – Canada Day 04 CBC RC, NW, RDI, TV5*
Crossing the Main-CBC – Canada
Everybody's Got a Story – Amanda Marshall – CTV*MUSIC CHOICE USA
Secret Language of Girls – W Network, IFC
Posthumous Pickle Party – Canal D - Vision
Les Juifs de Québec – Une histoire à raconter – Canal D
Opening – Winterlude 2008 - Rogers
World Bites – Rogers - Omni
Jazz Box 20 x 60 – MusiMax / Spectra / Bravo
International Aids Vigil – Newsworld
Library Rats – 7 Doigts de la Main– Bravo
Bowling – 7 Doigts de la Mains - Bravo
Election Uncoverage 1993 – MuchMusic**
Banff International Television Festival – Awards 2006
Host of Banff Television Conference – Documart 2006 + 2007

AWARDS

1991 Juno
Best Instrumental band:
Manteca
1993 Gemini Award
Best Special Event:
Much Music Election Un-Coverage*
2001 Gold Pinnacle International
Festival & Events Ass.:
Canada Day
2005 Swing
Video of the Year:
Prix Trille Or
Gemini Awards (TV)
8 Time "Finalist"
Juno Awards
6 Time "Finalist"
Canadian Screen Awards
6 Time "Finalist":
Pan Am Games Opening

*nominated Gemini Awards

**Gemini Winner Best Special Event Coverage w. D. Donlon & Avi Lewis

*w/ Denise Donlon & Avi Lewis

PUBLICATIONS

Has written feature articles in the Globe & Mail, Toronto Star, Canadian Musician etc. focusing on Political Satire, Humour and Pop Culture. He is currently working on his first book "Canada, eh? The American Progressives Guide to Moving to Canada".

NOTES

Matt Zimbel holds Canadian & American citizenship and lives in Montreal & Toronto. He speaks English and French & is a member of SOCAN, AFM, ACTRA, ACTOR'S EQUITY, CARAS, CMG & holds High Level Security Clearance for Parliament Hill until 2021.